

PRESS RELEASE

Alexander Wong Wins Major Prizes at Asia Pacific Property Awards 2016-17 in Kuala Lumpur for SOGO & Cinema City Langham Place

Tuesday 12th April 2016 Hong Kong

Alexander Wong Architects from Hong Kong is honoured to have won two Major Design Awards at the prestigious “**Asia Pacific Property Awards 2016-17**” held at The Shangri-La Hotel Kuala Lumpur Malaysia on Friday 8th April 2016 for SOGO Causeway Bay and Cinema City Langham Place --- both projects completed in Hong Kong last year.

“Asia Pacific Property Awards 2016-17” (part of the “**International Property Awards**”) is an International Design Award event with participants from Australia to China; Singapore to Japan, recognizing those who have significant contributions towards Architecture, Interior Design over the previous year. It is highly regarded by the International Real Estate Industry Worldwide. This year, Alexander Wong Architects has won two Major Design Awards as follows:

1. “**Highly Commended - Retail Interior (Hong Kong)**”
for SOGO CLUB (at SOGO Causeway Bay)
2. “**5 Star ★★★★★ Best Leisure Interior (Hong Kong)**”
for Carmen Futura (at Cinema City Langham Place)

These International Awards reaffirm Alexander Wong Architects’ leading position in Asia Pacific’s Interior Design including Retail & Leisure.

“**SOGO CLUB**” (the Lifestyle Shopping in **SOGO Causeway Bay**) featuring ground-breaking

designs like Interstellar, Katana Display, Golden Monogram, Ribbon Frieze, Origami Reception and Cyber Beauty Treatment Rooms, has been awarded the “Highly Commended Prize *for* Retail Interior (Hong Kong)”, one of the only 12 prestigious awards given out to Retail Interiors for the whole of Asia Pacific Region.

The Surprise Win of the day is Alexander Wong Architect’s “**Carmen Futura**”, an Iconic Design paying homage to Wong Kar Wai’s “As Tears Go By” (a.k.a. “Mongkok Carmen” in Cantonese) and “2046” at **Cinema City Langham Place** in Mongkok, winning the “5 Star ★★★★★ *for* Best Leisure Interior (Hong Kong)”. Furthermore, “**Carmen Futura**” has been nominated for one of the two Best Designs in the Asia Pacific Region and will ultimately compete to be the World’s Best *for* Leisure Interior at the International Property Awards held in London during December later this year.

Last year, Alexander Wong Architects has established its recognition by being the only firm to have won two World’s Best Awards --- **World’s Best for International Interior Design Show Home** with **Golden Eye** and **World’s Best for International Retail Interior** with **De RUCCI Bespoke** --- in the **International Property Awards Summit 2015-16** held in London last December.

Mr. Alexander Wong, Director & Founder of **Alexander Wong Architects** said, “Last year, we were honored with winning the **World’s Best Interior Design Show Home** for **Golden Eye**, and **World’s Best Retail Interior** for **De RUCCI Bespoke**. These new awards for **SOGO CLUB & Carmen Futura** are further confirmations in our understanding of our clients’ culture whilst providing Innovation, Excitement & Glamour without sacrificing functional needs through our unique design philosophy. We are delighted to have our creativity & originality fully recognized by the Judging Panel and will continue to raise the bar in all our future design endeavours.”



Mr. Alexander Wong, Founder & Director of Alexander Wong Architects at the Awards Ceremony

(Left) “Highly Commended - Retail Interior (Hong Kong)”

for SOGO CLUB (at SOGO Causeway Bay)

(Right) “5 Star ★★★★★ Best Leisure Interior (Hong Kong)”

for Carmen Futura (at Cinema City Langham Place)



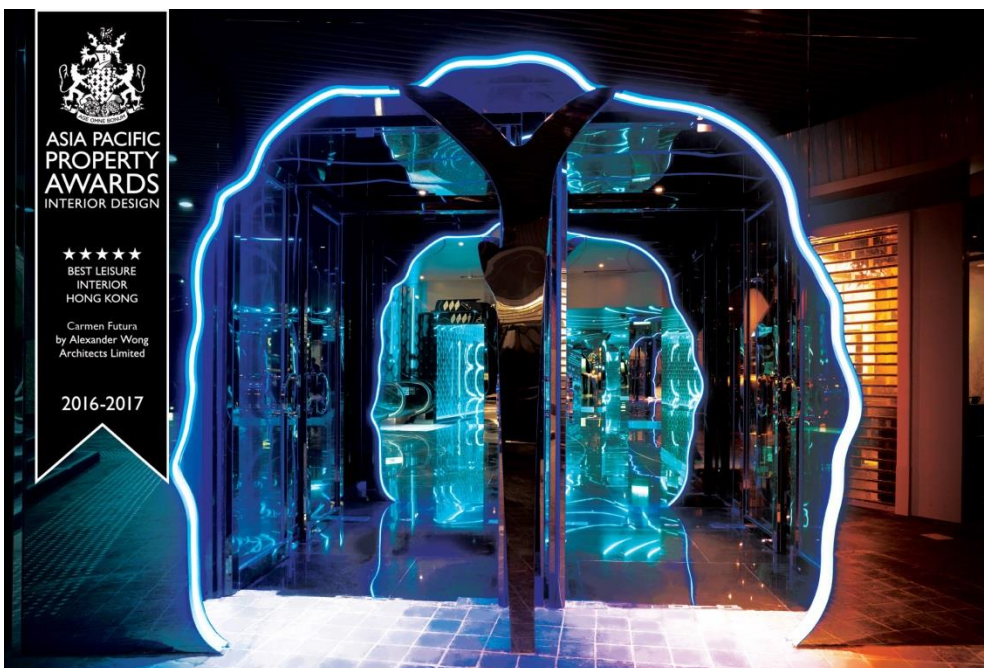

**ASIA PACIFIC
PROPERTY
AWARDS**
INTERIOR DESIGN

**HIGHLY
COMMEDED**
RETAIL INTERIOR
HONG KONG

SOGO CLUB
by Alexander Wong
Architects Limited

2016-2017

“Highly Commended - Retail Interior (Hong Kong)”
for SOGO CLUB (at SOGO Causeway Bay)




**ASIA PACIFIC
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INTERIOR DESIGN

★★★★★
BEST LEISURE
INTERIOR
HONG KONG

Carmen Futura
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“5 Star ★★★★★ Best Leisure Interior (Hong Kong)”
for Carmen Futura (at Cinema City Langham Place)

For more information on Alexander Wong Architects, please visit AWAL official website www.alexanderwong.com.hk or contact Ms. Michelle Hagino at +852 9389 5080 / +852 2526 3016, Email: michelle.hagino@alexanderwong.com.hk