

# ALEXANDER WONG

## World's Best Interior Design

### Announcement & Press Release

Wednesday 26<sup>th</sup> August 2020

Alexander Wong Architects Limited of Hong Kong China is pleased to announce the collaboration between Ladenstein Yacht Company Limited of Europe and Thailand to create three original designs for their brand new Ladenstein 88 luxury yacht to be called DECO, FUTURA and LUXE.

“We are incredibly excited to have this amazing opportunity to work with Ladenstein Yacht to produce the best designs for the luxury yacht industry which is so exclusive and filled with unlimited potential,” says Alexander Wong, Founder & Director of Alexander Wong Architects.

The three original designs are totally different in terms of style.

#### DECO

“Art Deco Revisited”

Inspired by the glamour of Old Hollywood and reimagined with new ideas of opulence, Deco is filled with innovations using classic elements and exquisite materials that glow and shimmer.

“The biggest design challenge here is finding the perfect balance between the old and the new; the past and the present”, explains Wong.

With Lalique masterpieces and Swarovski crystals appearing against a rich backdrop of dark rosewood in high gloss finish, the myth of the Gatsby in all of us is still very much alive.

#### FUTURA

“Future Beautiful Today”

“If we don't embrace our future with visionary designs, then there is no real tomorrow. We are only living in the past”, says Wong.

With an abundance of original design ideas, Futura may hold the key to tomorrow's lifestyle and coexisting functionality with poetics. In tones of beige, white and muted gold, it is a composition of technology with elegance and an interplay between curves and spirals.

Wong asserts: “Our oceans cover over 70 percent of our planet; it is easily the most valuable yet underrated treasure we possess in nature. We need to look beyond the future to ensure Planet Earth remains as blue and as beautiful as long as we can.”

#### LUXE

“Redefining Contemporary Luxury Living”

Enjoying the best of what contemporary living has to offer, one can relax and become fully immersed with this almost cinematic approach towards luxury living in 2020. Reflective surfaces in lacquer and nickel silver contrasts with leather and cashmere; matt timber in dark chocolates compliments precious marbles and accessories with cobalt blue highlights.

“Luxury is not only a state of mind, it is a belief in experiencing everything filled with richness in this mystical journey we call Life,” explains Wong.

For more information, please contact [sales@ladensteinyacht.com](mailto:sales@ladensteinyacht.com) or call Austria +43 664 201 2619 / +43 699 124 81169 or Thailand +66 89 527 9684

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